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PRESS RELEASE

Amazon Consulting, LLC Launches First of it's kind Job Site- TechChannelCareers.com

Established thought leader in partner development launches technology industry's first job site specifically developed for channel and alliance professionals

Mountain View, Calif., Tuesday, April 3, 2007 - Amazon Consulting, a consulting firm dedicated to helping clients in the technology industry increase profitability by effectively developing and leveraging their partner relationships, today announced the launch of a new online job resource called TechChannelCareers.com. TechChannelCareers.com is the partnering community's first ever site specifically geared towards helping technology industry professionals find positions within the areas of channels and alliances. Diane Krakora, President and CEO of Amazon Consulting anticipated the industry's need for this, "We are often approached by clients and industry contacts to help find qualified channels and alliance candidates. We strive to provide a one-stop resource for all of our client's needs around partnering, from their most strategic needs, such as program design and assessment, to the more operational aspects of running their programs such as staffing, marketing material production and program automation. This online tool will allow us to help hiring managers find qualified and educated resources to lead and manage their partnering strategies and initiatives. We hope introducing this site will not only allow us to further service and grow our client-base but also provide value to the entire partnering community."

TechChannelCareers.com is not just a job posting site, it's a great online tool to find channel specific resources such as best practices presentations, thought leadership materials, BLOGs and career-search tools.

Initial users of TechChannelCareers.com include some of the industry's premier technology companies who have chosen to post open positions on the site including Adobe, Juniper Networks, Emerson Power Network and Sun Microsystems. Lisa Marselli, Director SW Marketing said, "A partner-specific job site is a great idea and absolutely necessary when conducting a search. It will be valuable to have a resource for qualified professionals with channels and alliances experience rather than having to weed through resumes with general industry experience in search of those with some aspect of partner marketing and/or channel sales in their background. "

About Amazon Consulting, LLC

Amazon Consulting, LLC is a partner development firm based in Silicon Valley, California wholly dedicated to helping companies in the technology sector increase profitability by effectively developing and leveraging their go-to-market through channels and alliances. Amazon Consulting takes a holistic approach to partnering, designing and implementing services that support both their clients channel and alliance strategies and program execution. Amazon Consulting offerings range from providing channel intelligence and program development to partnering operations and program execution. PartnerPath[®] by Amazon Consulting offers clients a best-in-class partner portal and program automation solutions.

To learn more about TechChannelCareers.com or to post a career opportunity in technology channels or alliances, please visit www.techchannelcareers.com or send an email to info@amazonconsulting.com.

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